

## Candidates wanted for the communications panel

### Will you help improve our communication?

Yes, you can. We'd love that! We think it's important that we're close to you and we do everything we can to increase everyone's satisfaction. We also want our communications to be proactive, transparent, and understandable. Because pensions are already complicated enough.

We use a communications panel to help us in this. This panel reflects a broad representation of our target group, with a good distribution in age and status (pensioners, deferred members, active members). The panel currently comprises twelve members. They generally give their opinion online twice a year about PDN's communications and resources. The panel members consider the legibility, design, and "look and feel" of our communications. They then provide comments or come up with ideas for adaptations.

Fortunately, panel members don't need to have the same opinion, as every opinion counts. PDN then uses the feedback to improve communications.

The communications panel input means we now already have:

- a great website;
- clear letters;
- a user-friendly 'My PDN Pension';
- great pension journeys;
- clear pension dialogues.

That's a result to be proud of!

Would you also like to help us make our communications as clear as possible? If so, join our communications panel, because good and clear information regarding pensions is very important.

Send an email to: [communicatieteam.dps@dsm.com](mailto:communicatieteam.dps@dsm.com).